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MIM Course Leader Profile



ANDREAS DORN MMIM, MIM-CPT

Degree in Economic and Social Geography, Economics & Politics
Johann Wolfgang Goethe University in Frankfurt, Germany

Andreas is a Trainer, Business and Life Coach, Speaker and Consultant. He trains and coaches with Neuro Linguistic Programming (NLP), TimeLine Therapy™ techniques, Hypnotherapy and the Enneagram.

These processes allow Andreas to gain deep insights into human and organisational identities, values, beliefs and behaviours. Andreas uses these processes to assist clients and individuals to create long-lasting and desired change.

He lives with the passion to instil performance excellence in individuals and organisations to make their dreams and aspirations come true. His objective is to see individuals and organisations transform to their own unique magnificence. Best of all, he is doing this with passion and laughter since learning is easier when accompanied by “serious fun”.

Of note is Andreas' varied and wide cultural knowledge, having lived and worked in Indonesia, Malaysia and Singapore for the past 14 years with multinational and government organisations. This experience allows Andreas to bridge the diversity of Western and Asian cultures and with great understanding and patience, bring to fruition the best of both worlds.

His range of working experience in Asia started by working with the UNDP at the Prime Minister's Department in Malaysia, assisting the Government of Malaysia in developing a National Spatial Development Plan.

He worked in Hewitt Associates where he, amongst others, participated in the Best Employers in Asia Studies. These studies identify the characteristics of Best Employers in contrast to Other Companies.

With TNS, he led a team of 6 executives in a global tracking project covering 16 countries for a leading supplier of mobile phones. Of recognition is the profit margin improvement of the project from 2.8% to 6.5% in 12 months. Under his guidance, revenue of the project grew by 21.6% to US\$4.5 million. The project is crucial to the growing market strength of the client.

He is also invited to speak in conferences of a leading Asian Leadership Institute on human resources, strategy and leadership issues.

Andreas is a member of the American Board of Neuro-Linguistic Programming (ABNLP) and the Time Line Therapy™ Association and has been trained with Tad James, the leading authority on NLP and Timeline Therapy™. His trainings are recognised by these internationally leading institutes.

Andreas is a member of MIM and a MIM Certified Professional Trainer (MIM-CPT).

