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## MIM Training Facilitator Profile



**BETTY LIM BEE TECK** AMIM, MIM-CPT  
MIM Certified Professional Trainer

**Betty Lim's** varied experiences spans over 30 years. Firstly in her career as Executive Secretary to several Chief Executives, and subsequently in Commercial & Customer Services, Total Quality Management (TQM) and training in a Multinational Company. This has helped in making her an effective training facilitator in a Multinational Company, and also as an effective training facilitator in telephone communication and customer service skills.

Her work experiences include managing a highly motivated and effective Customer Services Team, which provided indoor sales and service support to internal and external customers.

Betty Lim is an associate member of the Malaysian Institute of Management (MIM) and a MIM Certified Professional Trainer (MIM-CPT).

