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DANIEL WONG CHE HOONG MIM-CPT

Master (National Federation, NLP);
CEI Pt I & II (Council of Engineering)

Daniel Wong born and raised in Kuala Lumpur, the capital city of Malaysia, has been educated for 16 years from primary school to college in the English language. In college, he was awarded for Excellent Performance in the Council of Engineering Institutions, United Kingdom examinations for completing the professional degree examinations within two years, one year short of the normal period of three years.

Being an Engineering graduate, he has a strong background of 24 years hands-on working experience in various educational and engineering fields. Positions held in the various multi-national corporate companies include from a young Installation Engineer to a Senior Design Engineer, Project Manager, Assistant-General Manager and currently Principal Consultant of Cambridge ICT For All Sdn Bhd.

Out of 24 years of working experience, 10 years were spent in building and developing a solid background in sales/marketing and training where customer comes first and formulation of a dynamic team of specialists who are responsive to the needs of the customers. In order to improve sales performance, he embarked on the NeuroLinguistic Programming (NLP) training programme and currently, is a certified as a Master Practitioner by the National Federation of NLP, USA. The sales results achieved, through this powerful personal performance transformation programme was phenomenal. Throughout his career in this field, he has developed various skills essential to the success of the sales/marketing and training departments such as:

- Sales Negotiation and Sales Training skills
- Creative Managerial and Organisational
- Strategic Business Planning
- Advertising & Promotional Strategies
- Business Development exposure country wide and in the region
- A proactive and creative management of resources.
- Implementation of ISO procedures to enhance productivity, work quality and service excellence. Application of IT and microprocessor based tools to support the customers
- Cost consciousness in all areas of resource application
- Financial management and expenditure control

The achievements made in his academic curricular, career and personal life evolved from an independent, self-driven, results-oriented and highly energetic character driven by sheer innovation and determination to achieve success in the pursuits in life. Successes in his profession came through positive contributions towards the people and organisations where he was engaged with.

Daniel Wong is a MIM Certified Professional Trainer (MIM-CPT).

