



Malaysian Institute of Management
Jaya 33, Level 11, Tower 1, No. 3, Jalan Semangat,
Seksyen 13, 46100 Petaling Jaya, Selangor, Malaysia

+603 7711 2888

+603 7711 2999

MIM Course Leader Profile



DR. CHIN YOOK KONG MMIM, MIM-CPT

Ph.D (Extension Education/Training Management) Universiti Putra Malaysia (UPM)

MEd (Training & Development) University of Sheffield

Dip. Electrical Engineering (Technical College – University Technology Malaysia)

Certified Business / Executive Coach (University Malaya)

Certified Professional Trainer – Malaysian Institute of Management

DR. CHIN YOOK KONG possesses more than 20 years of professional experience in the human resource development field. He holds a Ph.D. in Extension Education / Training Management (Universiti Putra Malaysia). He had served as Principal of a Management Leadership Institute where he oversaw the assessment, development and training of management executives covering the areas of personality profiling, competency and capability assessment and executive development.

His previous work also includes the design, delivery and evaluation of programmes in the areas of training needs analysis, training design, facilitation and conducting of training programmes, evaluation of HRD programme, personal mastery, personal transition, change and transformation, qualitative research, managerial skills, problem solving, and group facilitation skills for managers, senior executives and training specialists.

Dr Chin's consultancy experience has involved executive competency profiling and training and performance management programme design. He had also provided consultancy services to a Danish Vietnamese Government Agency Project in Vietnam on the design and evaluation of short-term training courses.

Currently Dr Chin is extensively involved in:

- Helping executives achieve and exceed performance through one to one executive coaching.
- Conducting Executive and Business Coaching training programmes.
- Conducting training programmes for trainers such as Training of Trainers, Identifying Training Needs Analysis and Training Evaluation.
- Helping organisations in Malaysia, Singapore, Australia, Korea and China in identifying and developing executive talents by assessing their talents for managerial and leadership competencies via assessment/development centers, and conducting training programmes in Talent Management, Managerial Skills, Coaching Skills, and coaching executives for performance and excellence.
- Lecturing MBA students and candidates on Leadership, Organisation Behavior and Strategic Human Resources Management.

Dr Chin Yook Kong is a member of the Malaysian Institute of Management (MIM) and a MIM Certified Professional Trainer (MIM-CPT). He is currently an Associate Consultant with MIM specialising in Executive Coaching, Executive Performance, Executive Competencies, Training Needs Analysis and Training of Trainers.

