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DR LIM GUAN CHONG MMIM, MIM-CPT

Degree in BSc. (Econ.) Hons, - LSE, University of London, UK

MBA (Finance) – University of Hull, UK

DBA – University of South Australia

Dr Lim Guan Chong is a professional trainer cum management consultant. He has more than 20 years of training and consultancy experience and is a certified PSMB trainer. He holds a Doctorate in Business Administration from the University of South Australia, MBA in Finance from the University of Hull, UK and a Bachelor of Science in Economics (Honours) from London School of Economics, University of London.

Dr Lim's expertise lies in developing continuing intellectual and educational programmes for adult-learning and was seen as a renowned change agent among his clientele. In recognition for his long-term service commitment and professional contribution towards continuing professional development, he was awarded a prestigious 'Resource Person' award by MIM. He was awarded with Training Excellence Award for 2009 and 2010 by the Malaysian Institute of Management. Dr Lim was also appointed as the panel judge for interviewing and selecting the winner of the MIM-Public Bank Manager of the Year Award.

For the past twenty years, Dr Lim has successfully conducted and developed leadership behavioural competencies for Altera Corporation and it was launched globally. Dr Lim has conducted many programmes on Managerial Leadership, Organization Development, Talent Management, Succession Planning, Managing Change and Uncertainties, Human Resource Management and Performance Improvement Programmes for organisations in Education, Manufacturing and Services industries. He managed to change the mindset of and developed a new cultural aspect for these organisations that led them to achieving learning transfer and positive performance. He was also appointed as the leading process consultant for Managerial Leadership development programmes using 360 degree feedback assessment system for Altera Corporation, Komag USA and Roxul Asia.

Dr Lim is a Certified Process Consultant for Action Learning Process using Soft System Methodology developed by the University of South Australia. He has successfully conducted this Action Learning Process Consultation for a healthcare center, helping them transform from providing conservative health treatment to providing preventive healthcare under the guidance of the University of South Australia.

Dr Lim had been leading consulting projects in Leadership Competency Development, Managerial Development using Multi-Rater Feedback System, re-engineering of Organisational Human Activity System, Talent Management and Mentoring System, Action Learning, Organization Re-engineering and Transformation, Marketing Transformation and Organisation Development for Multinational companies such as Iomega, B.Braun Industries, Altera Corporation, Komag USA, Ramatex Apparel, Olympus, Oracle, Acer Technologies, White Horse, Ramatex, Roxul Asia, Osram Semiconductors, OLED, Sumitomo and Shimano Component.

He was also appointed as Programme Director for designing and delivering Diploma programmes for Malaysian Textile and Apparel Industries and Press Industries. His contributions as a Programme Director entails from program design, curriculum construction using work-based application methodology and post-course assessment.

For his strong Business Forecasting and Financial Management skills in international and domestic trade, Dr Lim was appointed by Malaysia Central Bank as a trainer to conduct the Economics Programmes. Besides training and consulting, Dr Lim provides public talks to CEO to share his knowledge on contemporary issues on Self-Improvement, Self-Management and Motivating Work Force.

Dr Lim is an MIM Certified Professional Trainer (MIM-CPT) and is an MIM member.

