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MIM Course Leader Profile



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Jeremy Earl Abrahams has 15 years of corporate experience, a major part being in senior and top management in multinational companies. He started his career soon after graduation in 1987 with Western Digital Malaysia. Within a year, he joined Glaxo Malaysia Sdn Bhd as a Medical Representative. After a successful career in sales, he was promoted into Product Management of key brands of the company and rose the ranks in management right up to the position of Marketing Planning Manager in the executive committee of Glaxo Wellcome Malaysia. In 1999, Jeremy joined AstraZeneca Malaysia soon after its merger as the Marketing Director until January 2003.

Jeremy completed his B.Sc. (Hons) from Universiti Sains Malaysia and MBA from the University of Bath, United Kingdom. He was a Fulbright Scholar at the Haas School of Business, University of California, Berkeley, United States and the Department of Health Administration, Virginia Commonwealth University, Richmond, Virginia, United States. He was a past Hon. Secretary of the Fulbright Alumni Association of Malaysia and currently holds membership with the Malaysian Institute of Management. Besides being a part time trainer at MIM, he has also conducted special talks for members. He also holds memberships with the Singapore Institute of Management, Institute of Management Consultants, Singapore and speaker for the Malaysian Association of the Chartered Institute of Marketing. He is the 2004 recipient of the MIM/KAF Tun Hussein Onn Renewal Award.

Jeremy Earl Abrahams is a member of the Malaysian Institute of Management (MIM) a MIM Certified Professional Trainer (MIM-CPT) and a MIM Certified Professional Franchise Manager (MIM-CPFM).

