



Malaysian Institute of Management

Unit T1- L11, Level 11, Jaya 33, Tower 1, No. 3, Jalan Semangat,
Seksyen 13, 46200 Petaling Jaya, Selangor, Malaysia

+603 7711 2888

+603 7711 2999

E-mail: enquiries@mim.org.my



CHEW MAY-ANN AMIM, MIM-CPT

Master in Education (USQ, Australia)

Bachelor of Arts (Journalism & Literature) (Deakin University, Aust.)

Postgraduate Diploma in Management Studies (Melbourne University, Aust.)

Dip. in Image Consulting (Inst. of Image Consultants UK)

May-Ann has a Master of Education from Australia, specialising in writing, designing and teaching the English language. She also has a Postgraduate Diploma in Management Studies from Australia's prestigious business school - The Graduate School of Management, Melbourne University, and a BA in Journalism & Literature from Deakin University, Australia. May-Ann constantly challenges herself to continuous professional learning and obtained a Diploma in Image Consulting from the Institute of Image Consultants UK, graduating with a Merit.

May-Ann has a unique mix of corporate and training experience having worked in finance, marketing and advertising for over 20 years. She started her career with Dentsu, Young & Rubicam; an international advertising agency as an account executive and two years later, was promoted to account manager. She managed corporate accounts such as Shell Malaysia, UMW Toyota and Sogo Department Store. After mastering how advertising campaigns are conceptualised and implemented, she sought to broaden her scope to product research, brand development and marketing. She was offered a key role in CareMed International as marketing manager to develop and launch new products from the USA and Europe into the Malaysian and Singaporean markets.

In corporate training, May-Ann facilitating in-company and public programs since 2007, corporate clients include clients from the banking, manufacturing, retail, trading and services industries. From 2010, she has delivered programs in collaboration with the Selangor government's economic arm - Kumpulan Perangsang Selangor (KPS) Berhad- to coach and inspire batches of fresh graduates to be workplace-ready. In 2014, she was one of the key trainers to conduct corporate English programs with the *Sarawak Capacity Building for Graduates (CBG)* program. Additionally, May-Ann is also a regular trainer with GLC organisations like TNB and private institutions of higher learning.

She founded "*Building Corporate Professionals Training Consultancy*" and has been delivering impactful yet practical programs in business English, business presentations, communication skills, creative thinking skills, advertising copywriting, people and account management, managing EQ at the workplace, customer service excellence, and grooming and social etiquette for professionals with the objective of building competent professionals across Malaysia and the region.

May-Ann is member of the Malaysian Institute of Management and a MIM Certified Professional Trainer (MIM-CPT).

