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MIM Course Leader Profile



Stella Chong Geok Hua, MMIM, MIM-CPT
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As founder and principal consultant of INFINITY, Stella's leadership, entrepreneurial insight and operational expertise have strengthened INFINITY's culture, developed the company into a leading business management consultancy with one-stop service hubs concept. She provides strategic direction and manages company's business advisory divisions in Corporate Secretary, Accounts and Taxation, Intellectual Property protection, including Franchise consultancy, licensing as well as legal interests for corporate clients throughout Asia and other regions.

Through her vision and passion, she founded INFINITY from a start-up to seasoned management consultants today. Prior to founding INFINITY in 2004, she was a Secretary at an associated company of CMPS&F Group in Australia before embarked on the journey of Finance & Administration as a Manager in a PLC group.

She has a combination of hands-on knowledge, skills and experience in both corporate finance and administration management for almost two decade that has proven invaluable in achieving tangible results for clients. Her well-organised and strong analytical skills with exposures to various industries serve her role well of being a management consultant.

Stella holds double academic degree from University of Bolton, United Kingdom with Bachelor (Honours) in Accountancy, and Business Administration. Stella is a Company Secretary licensed by Companies Commission of Malaysia. She is a member of Institute of Company Secretaries Malaysia (Affiliate of MAICSA), and Fellow member of Institute of Public Accountants in Australia. The company is also a Trademark agent approved by Intellectual Property Corporation of Malaysia, and a qualified Franchise Consultant under Malaysia Franchise Association.

Stella is now a Certified Professional Trainer from both Directive Communication International accredited by American Institute of Business Psychology, and Malaysian Institute of Management (MIM). Such accreditation programmes were supported by MIDA (Malaysian Investment Development Authority)'s Capacity Development Fund under Service Sectors (SSCDF) follows after the SME Corporation Malaysia (A&P) grants. INFINITY is now a PSMB (Ministry of Human Resources) registered training provider.

