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## MIM Course Leader Profile



### **IRENE CHOONG PECK FOONG** MMIM, MIM-CPT

B A (Hons) (University Malaya, M'sia)

MBA (Training and HRD) University of Newport, USA

**Irene Choong** holds a Masters in Training and Human Resource Development (MTHRD) from Newport University, USA and Bachelor of Arts (Hons) degree from the University of Malaya.

She has accumulated wide experience in the field of management, education, corporate communications, marketing and service having served in various management capacities in various industries. She is also a Certified Professional Trainer from the Malaysian Institute of Management (MIM-CPT) as well as a Certified Practitioner in Neuro-Linguistic Programming (NLP).

She was with United Engineers Malaysia (UEM) and was also a Senior Management Executive with Projek Lebuhraya Utara-Selatan (PLUS). There, she was responsible for developing, organising and co-ordinating all public relations programme, publications and corporate events. She also had the opportunity of working with a master trainer of Neuro-Linguistic Programming (NLP) where she gained enormous training experience in human resource development.

Irene has served as Manager for a leading direct selling company and was responsible for human resource and the smooth functioning of the service centre. She also manages an Educational Consultancy firm and was responsible for staff development, developing marketing and advertising programmes, liaison with overseas principals and institutions for higher learning in the United States of America, Australia, United Kingdom and Switzerland.

Irene has facilitated workshops for 15 years for corporate organisations that include leadership, coaching, customer service, assertive communication, teambuilding, personal discovery & empowerment, confidence and public speaking skills. She also facilitates workshops & talks for Toastmasters, MIM, Corporate Managers Conference, Secretaries Conferences and the Malaysian Association of Facilitators' Conference. She is proficient in both Bahasa Malaysia and English.

An enthusiastic and lively speaker, Irene is an active member of the Sunway Toastmasters Club and has held various key positions in the Club. She has won numerous in-house speech contests, having represented the Club in the 1994 and 1998 Division C Annual Speech Contest. She has been awarded the title of Competent Toastmaster (CTM) and Competent Leader (CL), award given in recognition of competence & leadership in the Toastmasters movement.

Irene Choong Peck Foong is a member of the Malaysian Institute of Management (MIM) and a MIM Certified Professional Trainer (MIM-CPT).

