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CHEW MAY-ANN AMIM, MIM-CPT

Postgraduate Diploma in Management Studies (Melbourne University, Aust.)

Bachelor of Arts (Journalism & Literature) (Deakin University, Aust.)

Master in Education (USQ, Australia)

May-Ann, has a Master in Education from USQ, Australia, specialising in writing, designing and teaching the English Language. She also has a Postgraduate Diploma in Management Studies from one of Australia's prestigious business schools -The Graduate School of Management, Melbourne University and a BA in Journalism & Literature from Deakin University, Australia.

May-Ann began her career with Dentsu, Young & Rubicam, an international advertising agency as an Account Executive and two years later, as Accounts Manager. She managed corporate accounts such as Shell Malaysia, UMW Toyota and Sogo Department Store.

After four years in advertising, May-Ann worked with a marketing company: CareMed International. She was instrumental in launching key retail products from the USA and New Zealand into the Malaysian and Singaporean markets. She was also actively involved in marketing research for new product development. In 1996, Inchcape Timuran Berhad (a subsidiary of Inchcape Plc., a company listed on the London Stock Exchange) appointed her as Divisional Brand Manager for their branded lifestyle division - Inchcape Moutrie, to handle renown French brand YSL (Yves Saint Laurent cosmetics & fragrances). May-Ann's role was head of division - coordinating all marketing, advertising, sales & promotions. She supervised a team of sales and marketing personnel. She was responsible for the profitability and management of the division. May-Ann is not only results driven but also a people-oriented person.

After a successful marketing career, May-Ann moved on to become a licenced dealer's representative, operating in partnership with RHB Investment Bank Berhad for over 10 years. She provided financial advice to clients on Malaysian stocks. She was also a consultant for equities investment in Singapore and China.

As an entrepreneur, May-Ann established TeakTree House Sdn Bhd, a designer art and teak furniture studio in Petaling Jaya, together with her husband and partners. They also have business interests in Bali, Indonesia and Bangkok, Thailand. May-Ann is an established educator having conducted courses in Business English and Marketing & Advertising at institutions of higher learning. She has also developed short courses on dining etiquette for new graduates.

May-Ann brings a wealth of industry experience. Coupled with her teaching skills, strong command of English and friendly personality, May-Ann is truly versatile and believes that every learning experience can also be fun & enjoyable. You will gain from her workshops.

May-Ann is member of the Malaysian Institute of Management and a MIM Certified Professional Trainer (MIM-CPT).

